The Comparions of TV Series of China, America and Sou Korea

Gossip Girl

MUSIC FROM THE NETFLIX ORIGINAL SERIES
HOUSE of CARDS

The descendants of t

Cheese trap

Please answer,1988

Watching Meteor Sho

Carat lover

Catalog:

- Current situation of domestic dramas
- The reasons why Chinese prefer American dramas and Korean TV series?
- Why can't domestic dramas develop well
- How to enhance the competitiveness of domestic drama?

Current situation of domestic

Nowadays, compared to other literary styles, the prosperity of the dramas is obvious. Indeed, after nearly 20 years of the market development, TV series in the market exploration and popularity are dominate,and are far ahead of other literary styles.The influence of TV plays on the daily life of Chinese people can not be replaced by other literary styles.But the development of TV dramas is not smoothly—— blindly follow the trend, low culture content , random deconstruction of the classic phenomenon have long been criticized by people, and is serious erosion of the industry itself.

The reasons why Chinese prefer American dramas?

- scriptwriters and directors
- material and plays —science,magic and
- stunts and effects

reasons why Chinese prefer Korean T

- The dramas have strong media support and
- The dramas can satisfy the fantasy of women, and the audiences are very easy to put themselves in the plays.
- fashion

Korean wave effect is coming strongly.

Why can't domestic dramas d

Domestic dramas exist problems,such as policy shortcomings, unscientific broadcast mode and the theme content unreasonable.

- Bad scripts and lack of innovation awareness
- Abnormal values

Why can't domestic dramas d

- SARFT(State Administration of Radio Film and Television 广电总局）sets too many strict restrictions on domestic dramas.
  - actor's acting

How to enhance the com of domestic dramas?

- ✓ reform the broadcast mode and deepen the reform of television system
- ✓ provide more policy support
- ✓ develop the industry chain
- ✓ create the TV brand effect
- ✓ The audiences should have a tolerant attitude towards domestic dramas
- ✓ enhance the market competitive pow

As I said at the begining,I don
dramas,and sometimes I am
these dramas.But today,I ma
shortcomings.Because only wh
shortcomings properly,can ou
bigger progress.

Thanks

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