

The Comparisons of TV Series of China, America

and South

Korea







The descendants of t



Cheese trap

Please answer, 1988





Watching Meteor Sho



Carat lover



Catalog:

- Current situation of domestic dramas
- The reasons why Chinese prefer American dramas and Korean TV series?
- Why can't domestic dramas develop well?
- How to enhance the competitiveness of domestic drama?



Current situation of domestic

Nowadays, compared to other literary styles, the prosperity of the dramas is obvious. Indeed, after nearly 20 years of the market development, TV series in the market exploration and popularity are dominate, and are far ahead of other literary styles. The influence of TV plays on the daily life of Chinese people can not be replaced by other literary styles. But the development of TV dramas is not smoothly—— blindly follow the trend, low culture content , random deconstruction of the classic phenomenon have long been criticized by people, and is serious erosion of the industry itself.



The reasons why Chinese prefer American dramas?

- scriptwriters and directors
- material and plays — science, magic and
- stunts and effects



Reasons why Chinese prefer Korean

- The dramas have strong media support and
- The ~~rewards~~ ~~are~~ ~~an~~ ~~affinity~~ ~~the~~ ~~fantasy~~ of ~~strongly~~ and the audiences are very easy to put ^{themselves} ~~themselves~~ in the ^{fashion} plays.



Why can't domestic dramas o

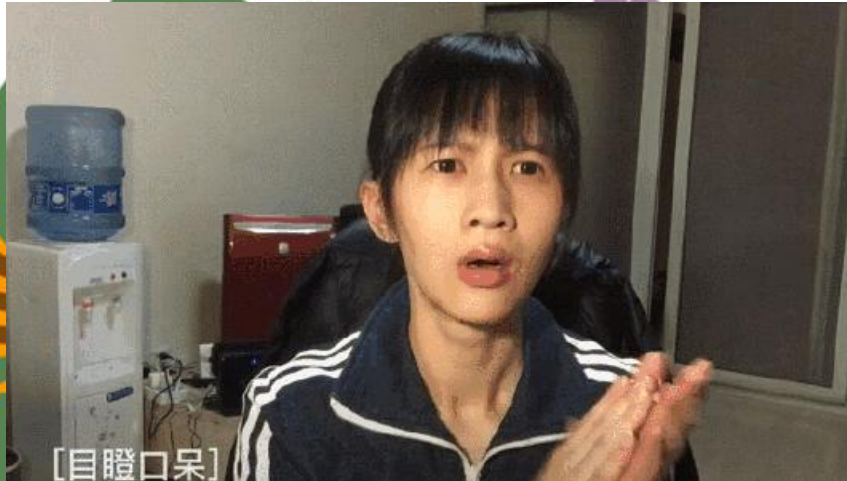
Domestic dramas exist
problems, such as policy
shortcomings, unscientific
broadcast mode and the
theme content unreasonable.

- Bad scripts and lack of innovation awareness
- Abnormal values



Why can't domestic dramas o

- SARFT(State Administration of Radio Film and Television 广电总局) sets too many strict restrictions on domestic dramas.
 - actor's acting





How to enhance the competitiveness of domestic dramas?

- ✓ reform the broadcast mode and deepen the reform of television management policy support
- ✓ develop the industry chain
- ✓ create the TV brand effect
- ✓ The audiences should have a tolerant attitude towards the domestic dramas
- ✓ enhance the market competitive power of domestic dramas





As I said at the beginning, I don't do dramas, and sometimes I am not good at these dramas. But today, I made some shortcomings. Because only when you understand your shortcomings properly, can you make bigger progress.



Thanks

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