

CREATION



CREATION IS IMPORTANT.

- ✘ We view innovation as a mindset that helps generate new ideas. From inventing engineering techniques and bringing revolutionary new products to the market, to helping communities and the environment by thinking big when it comes to social responsibility.

CREATION CAN BRING US WEALTHY

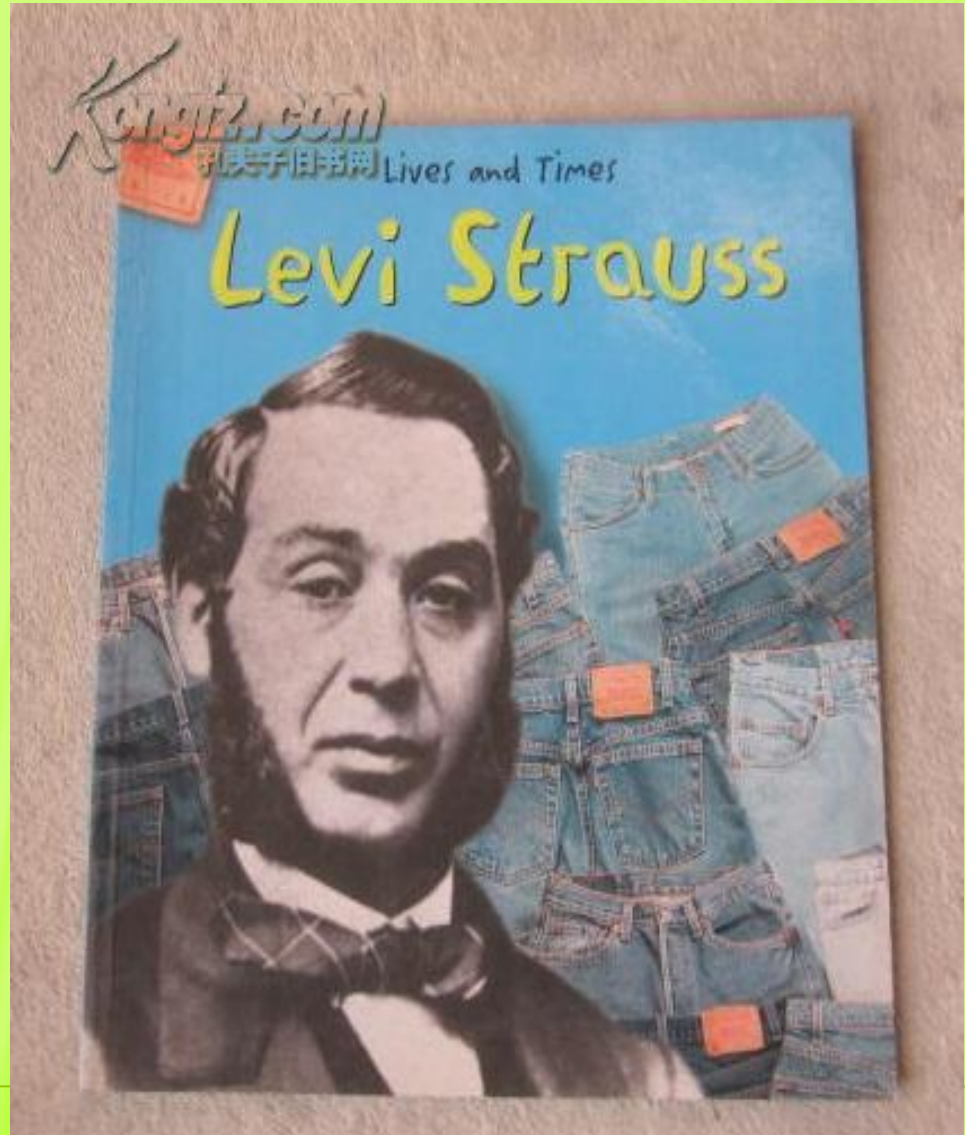
✘ In 1849, a lot of people attractive by the California Gold Rush and went to the west



Many people wanted to find a gold mine or work hard for a company to become a wealthy man, but only a few succeed.



There is a person called Levi Strauss achieved his gold dream in another way. Levi Strauss is driven by strong values, creativity and hard work. He found the gold miners was not comfortable when they wore trousers to work. So he invented jeans and found the first company to manufacture blue jeans. He earned a great deal of money and became one of the richest men in San Francisco.



CREATION CAN BRING CONVENT INTO OUR SOCIETY LIFE.



Ten years ago,
people used
cellphone
mainly for
giving someone
a ring call or
send messages.
No body had
thought that
the phone
could used as
a computer.



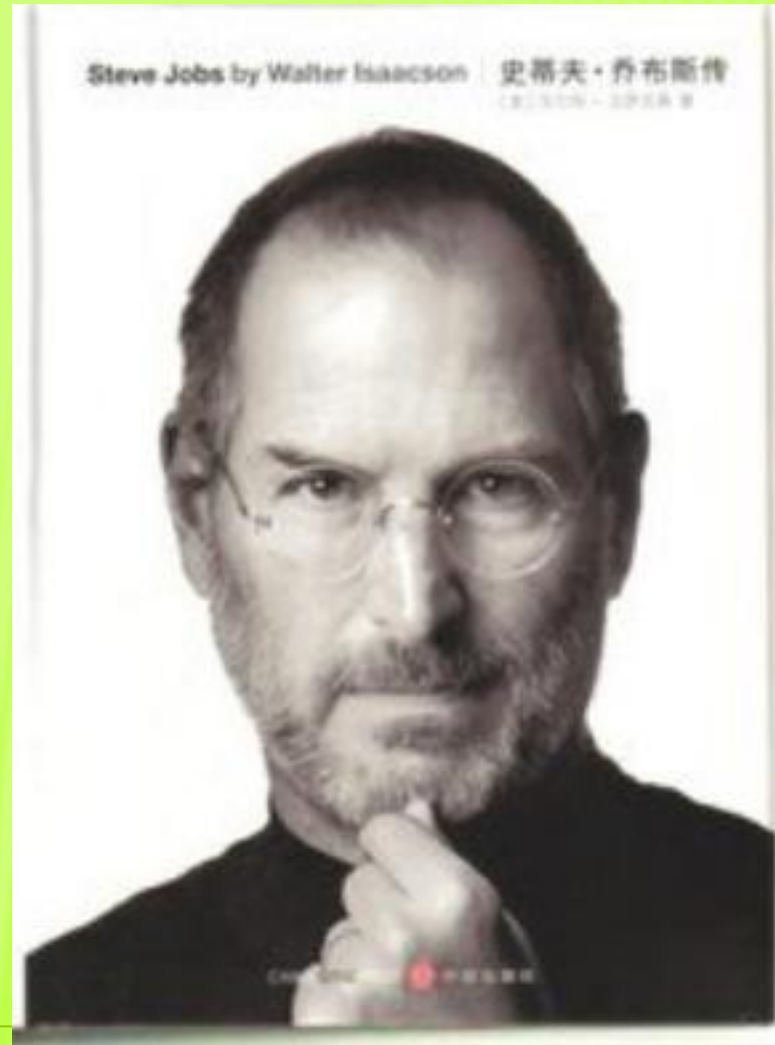
Steve Wozniak in high school in mid-1960s, he dreamed of owning a computer which cost as much as the down payment on a house. He found a company with jobs named Apple. Jobs created a point that made the phone which could be used as a personal computer. And Then they spent several years to achieve this goal. In 2007 , they published iPhone1.



The iPhone first is the first smartphone model designed and marketed by Apple. It marked a new age of smartphone. Now we use smartphone at all time and smartphone become a part of our life. It brings great convent to daily life. We can chat with our friend whenever and wherever we are. We can watch moves and play games and so on.



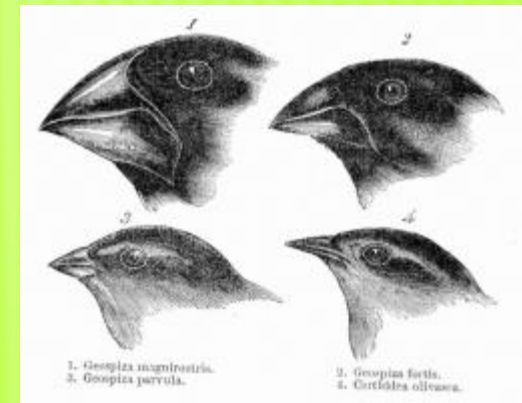
All of this
convent
stem from
jobs'
great
creative
idea.



**NOW I SHOW YOU SOME GREAT CREATION IN
HISTORY.**

ON THE ORIGIN OF SPECIES

- ✘ Charles Darwin (1809–1882) first proposed a theory of evolution based on natural selection in his treatise on *The Origin of Species*. The publication of *The Origin of Species* ushered in a new era in our thinking about the nature of man. The *Origin* has been referred to as “the book that shook the world.” Every modern discussion of man’s future, the population explosion, the struggle for existence, the purpose of man and the universe and man’s place in



WATT STEAM ENGINE

- ✘ The Watt steam engine, developed sporadically from 1763 to 1775, was an improvement on the design of the Newcomen engine and was a key point in the Industrial Revolution. Watt's two most important improvements were the separate condenser and rotary motion. [2][3] The separate condenser, located external to the cylinder, condensed steam without cooling the piston and cylinder walls as did the internal spray in Newcomen's engine. Watt's engine's efficiency was more than double that of the Newcomen engine. [4] Rotary motion was more suitable for industrial power than the oscillating beam of Newcomen's engine.

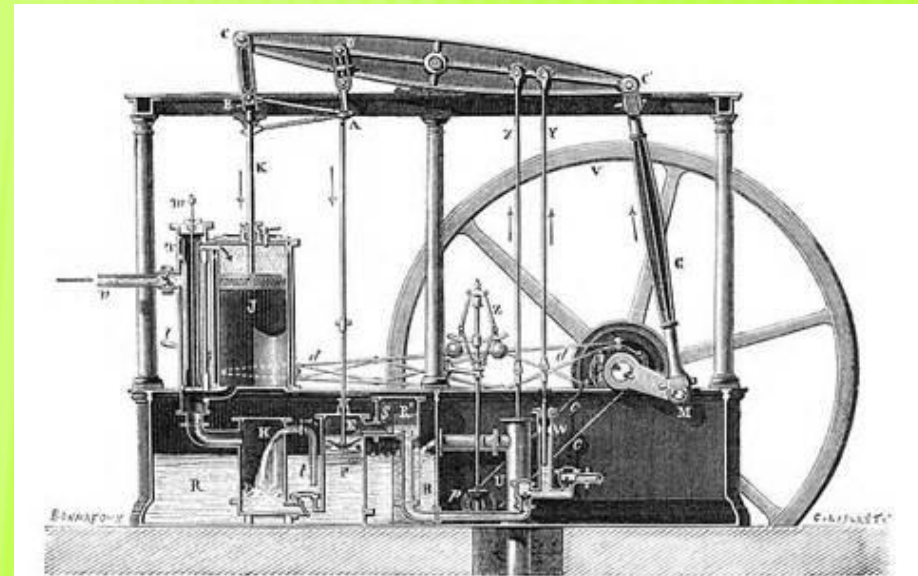
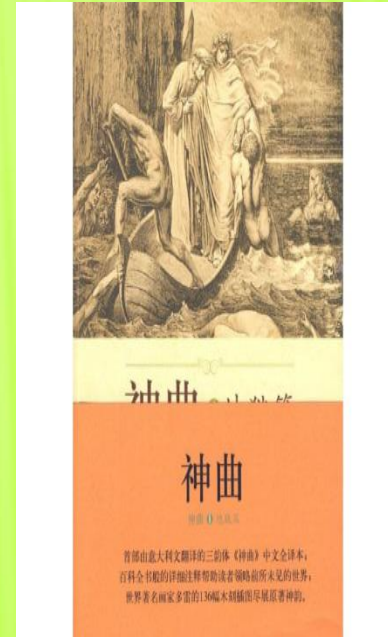


Fig. 59. — Machine à balancier de Watt.

e. Tuyau de prise de vapeur; T. tiroir; J. cylindre; H. condenseur; PE pompe d'épuisement; WY pompe alimentaire de la chaudière
UX pompe d'alimentation de la boîte R; Z régulateur; dt excentrique; ABCD parallélogramme; GM bielle et manivelle; V volant.

DIVINE COMEDY

- ✘ Dante's 'Divine Comedy', the account of his journey through hell, purgatory and heaven is one of the world's great poems, and a prime example of a most splendidly realized integration of life with art. More than being merely great poetry, or a chronicle of contemporary events, which it also is, the 'Comedy' is a study of human nature by a man quite experienced with it' is chiefly a work of historical significance because in it lies the essence of human life across all boundaries of



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- ✘ Creation is important to our life our future. We should take highly thought of creation and try hard to apply it in our life. Maybe some day you would be the one who left a great innovation in human history.